## **RUTGERS ALUMNI DINNER 2018**

Download dinner talk recording here: <a href="www.thenewgame.com/RutgersAlumniDinner.mp3">www.thenewgame.com/RutgersAlumniDinner.mp3</a>
Download this document here: <a href="www.thenewgame.com/RutgersAlumniHandout.pdf">www.thenewgame.com/RutgersAlumniHandout.pdf</a> \*

Welcome Rutgers Alumnus. I'm pleased to be with you this evening. One new distinction can change your game and transform your life. Here are some of our most popular and useful tools, resources, materials and programs. I invite you to reach out if you'd like help. Enjoy your experience. Please share the love and *play it forward*!

## Mitch Mantras™ (see link below to get complete list):

- 1. "Show up. Be there."
- 2. "Your upside is not outside. Your upside is inside."
- 3. "I love and serve people and they reward me with their money."
- 4. "Do your soul setting and role setting, then do your goal setting."
- 5. "Believing you have the right answers can stop you from asking the right questions."
- 6. "I can't take my goals with me, but I'll leave a piece of my soul with everyone I meet."
- 7. "There is no such thing as failure. I succeed or I learn."
- 8. "If you don't open your gifts you won't know what prize is waiting inside."
- 9. "The most valuable real estate in the world is the six inches between your ears!"
- 10. "Play for the love of the game. You'll never work a day in your life."

## MY TAKE -AWAYS FROM TODAY ARE...

"In a jungle of misinformation, hype and outright deception, Mitch maintains an enviable standard of excellence, ethics and integrity. He is a fountain of cash-producing, business-building information, a resource you should tap, and permanently connect to for the rest of your business life." - Dr. Paul Hartunian - Best-Selling Author and Publisher

#### Tools and Resources...

Unlock the Secrets of Your Mind... How to Control and Direct Your Most Powerful Machine! Take the Personal Pathways Experience: <a href="www.soulrolegoal.com">www.soulrolegoal.com</a>

20 "Best of Mitch" business, communication, sales, profit, personal and professional growth coaching clinics: <a href="https://www.mitchaxelrod.com/players">www.mitchaxelrod.com/players</a>

The *NEW* Game of Selling... Attract, Convert and Keep More Customers and Multiply Your Profits: www.thenewgameofselling.com/samples

# Watch...

Best Seller TV on the C-Suite Network: <a href="http://bit.ly/BSTV-Axelrod">http://bit.ly/BSTV-Axelrod</a>

"Values... The Soul, Role, Goal of Leadership™" - Harvard University Lecture: www.soulrolegoal.com/leadership
YouTube Channel: https://www.youtube.com/user/mitchaxelrod/videos

"My good friend Mitch Axelrod is one of the foremost authorities in the U.S. today. Mitch has trained more than 1,000,000 men and women on peak performance. His technique, his method and his process are responsible for boosting more people into the ranks of the top 10% than almost any other trainer alive today." - Brian Tracy, Hall of Fame Speaker

## Read...

Mitch's Mantras™... more than 100 mantras, quotes and words of wisdom from my forthcoming book: www.thenewgame.com/Mitch-Mantras-Running.pdf

Life Lessons... 7 Years Living in California: <a href="https://www.thenewgame.com/LessonsVolume1.pdf">www.thenewgame.com/LessonsVolume1.pdf</a>

What People Say... Success Stories: www.mitchaxelrod.com/success-stories-2

Remember... YOU'RE WORTH IT!

Axelrod & Associates